

Remit Address:

WSPA 33096 Collection Center Drive Chicago, IL 60693 Main: (864) 576-7777 Billing: (317) 296-3100

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue Northwest Suite 800 Washington, DC 20007 USA

INVO	ICE A	F

Advertiser	POL/Roy Cooper for Governor
Product	candidate
Estimate Number	4712

Invoice #	860636-1
Invoice Date	10/23/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/17/16

Property	WSPA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	860636
Alt Order #	25168582
Deal #	
Order Flight	10/11/16 - 10/17/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WSPA	M-F 7a CBS This Morning	7-8a				_	_	<u> </u>		
				10/11/16	to 10/17/16	2x	MTWTF				
	WSPA			F	10/14/16	:00			\$275.00		2
	WSPA			М	10/17/16	:00			\$275.00	Credited	1
2	WSPA	M-F 8a CBS This Morning	8-9a								
					to 10/17/16	5x	MTWTF				
	WSPA			Tu	10/11/16	:00				Credited	1
	WSPA			W	10/12/16	:00				Credited	4
	WSPA			Th	10/13/16	:00				Credited	5
	WSPA			F	10/14/16	:00	0.00.414	0546	\$150.00	Credited	3
	WSPA			М	10/17/16	:30	8:26 AM	RC0516H	\$250.00		2
3	WSPA	Sat 8a CBS This Morning	8a-10a								
					to 10/16/16	1x	S-		•		
	WSPA			Sa	10/15/16	:30	9:12 AM	RC0516H	\$150.00		1
4	WSPA	CBS Sunday Morning	9-1030a								
					to 10/16/16	1x	S				
	WSPA			Su	10/16/16	:00			\$300.00	Credited	1
5	WSPA	Let's Make a Deal	9a-10a								
					to 10/17/16	5x	MTWTF				
	WSPA			Tu	10/11/16	:00			\$200.00	Credited	4
	WSPA			W	10/12/16	:00			\$200.00		1
	WSPA			Th	10/13/16	:00			\$200.00		5
	WSPA			F	10/14/16	:00				Credited	3
	WSPA			М	10/17/16	:30	9:59 AM	RC0816H	\$250.00		2
6	WSPA	Price is Right	11a-12p								
					to 10/17/16	5x	MTWTF				
	WSPA			Tu	10/11/16	:00				Credited	1
	WSPA			W	10/12/16	:00			· ·	Credited	3
	WSPA			Th	10/13/16	:00			\$300.00		4
	WSPA			F	10/14/16	:00			\$300.00	Credited	5



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Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Lengtl	n Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WSPA	Price is Right	11a-12p	•	<u> </u>	•		•	•		<u> </u>
	WSPA	_	•	M	10/17/16	:30	11:30 AM	RC0516H	\$400.00)	2
7	WSPA	M-F 4p-5p Judge Judy	4p-5p								
		,		10/11/1	16 to 10/17/16	5x	MTWTF				
	WSPA			Tu	10/11/16	:30	4:11 PM	RC0816H	\$200.00)	2
	WSPA			W	10/12/16	:30	4:19 PM	RC0816H	\$200.00)	5
	WSPA			Th	10/13/16	:30	4:11 PM	RC0816H	\$200.00)	1
	WSPA			F	10/14/16	:30	4:24 PM	RC0516H	\$200.00)	4
	WSPA			M	10/17/16	:30	4:09 PM	RC0816H	\$200.00)	3
8	WSPA	M-F 4p-5p Judge Judy	4p-5p								
				10/11/1	16 to 10/17/16	5x	MTWTF				
	WSPA			Tu	10/11/16	:30	4:52 PM	RC0516H	\$200.00)	3
	WSPA			W	10/12/16	:30	4:51 PM	RC0516H	\$200.00		4
	WSPA			Th	10/13/16	:30	4:56 PM	RC0816H	\$200.00)	5
	WSPA			F	10/14/16	:30	4:56 PM	RC0816H	\$200.00		2
	WSPA			M	10/17/16	:30	4:51 PM	RC0816H	\$200.00)	1
9	WSPA	Sa 730p-8p	730p-8p								
				10/10/1	16 to 10/16/16	3x	S-				
	WSPA			Sa	10/15/16	:00			\$200.00	Credited	1
	WSPA			Sa	10/15/16	:00			\$200.00	Credited	2
	WSPA			Sa	10/15/16	:00			\$200.00	Credited	3
10	WSPA	NCIS	8p-9p								
				10/10/1	16 to 10/16/16	1x	-T				
	WSPA			Tu	10/11/16	:00			\$2.500.0 (Credited	1
11	WSPA	BULL	9p-10p						, ,		
••	1101 A	DOLL	op iop	10/10/1	16 to 10/16/16	1x	-T				
	WSPA			Tu	10/11/16	:30	9:49 PM	RC0816H	\$2,500.00		1
10	WSPA	CRIMINIAL MINIDS	0n 10n	10	10/11/10	.00	3. 4 3 1 W	REGOTOR	Ψ2,300.00	,	'
12	WOPA	CRIMINAL MINDS	9p-10p	40/40/4	101-10/10/10	4.	1-1				
	MCDA			10/10/1 W	16 to 10/16/16	1x	W		ФО 000 0	Over dite d	
	WSPA				10/12/16	:00			\$≥,000.00	Credited	1



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Alt Order #	25168582
Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
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Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WSPA	CRIMETIME	8p-9p	•			•	•			
					to 10/16/16	1x	S-				
	WSPA			Sa	10/15/16	:30	8:38 PM	RC0816H	\$600.00		1
14	WSPA	CRIMETIME	9p-10p								
					to 10/16/16	1x	S-				
	WSPA			Sa	10/15/16	:00			\$600.00	Credited	1
15	WSPA	60 MINUTES	7p-8p								
				10/10/16	to 10/16/16	1x	S				
	WSPA			Su	10/16/16	:00			\$2,000.00	Credited	1
16	WSPA	NCIS: LA	8p-9p								
				10/10/16	to 10/16/16	1x	S				
	WSPA			Su	10/16/16	:00			\$1,800.00	Credited	1
17	WSPA	The Late Show	1135p-1237a								
			•	10/11/16	to 10/17/16	3x	MTWTF				
	WSPA			Tu	10/11/16	:00			\$200.00	Credited	3
	WSPA			W	10/12/16	:00			•	Credited	2
	WSPA			F	10/14/16	:00			\$200.00	Credited	1
18	WSPA	Late Late Show	1237a-137a								
				10/11/16	to 10/17/16	3x	MTWTF				
	WSPA			Tu	10/11/16	:00				Credited	3
	WSPA			W	10/12/16	:00				Credited	1
	WSPA			М	10/17/16	:30	1:36 AM	RC0816H	\$90.00		2
19	WSPA	M-F 8a CBS This Morning	8-9a								
					to 10/16/16	2x	TF				
	WSPA			Th	10/13/16	:30	8:54 AM	RC0816H	\$250.00		2
	WSPA			F	10/14/16	:30	8:27 AM	RC0516H	\$250.00		1
20	WSPA	CBS Sunday Morning	9-1030a								
	\4\0D4				to 10/16/16	1x	S		AFCC 00		
	WSPA			Su	10/16/16	:30	10:29 AM	RC0816H	\$500.00		1



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Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WSPA	Let's Make a Deal	9a-10a	•	•		_	•	•		
					to 10/16/16	2x	TF				
	WSPA			Th	10/13/16	:30	9:58 AM	RC0816H	\$250.00		1
	WSPA			F	10/14/16	:30	9:58 AM	RC0816H	\$250.00		2
					to 10/23/16	1x	M				
	WSPA			M	10/17/16	:30	9:28 AM	RC0816H	\$250.00		5
22	WSPA	Price is Right	11a-12p								
					to 10/16/16	2x	TF				
	WSPA			Th	10/13/16	:30	11:30 AM	RC0516H	\$400.00		2
	WSPA			F	10/14/16	:30	10:59 AM	RC0816H	\$400.00		1
23	WSPA	Sa 730p-8p	730p-8p								
					to 10/16/16	1x	S-				
	WSPA			Sa	10/15/16	:30	7:45 PM	RC0816H	\$300.00		1
24	WSPA	Sat Hour 2	9p-10p								
					to 10/16/16	1x	S-				
	WSPA			Sa	10/15/16	:30	9:58 PM	RC0516H	\$750.00		1
25	WSPA	Sun Hour 1	7p-8p								
				10/10/16	to 10/16/16	1x	S				
	WSPA			Su	10/16/16	:30	7:38 PM	RC0816H	\$2,500.00		1
26	WSPA	Sun Hour 2	8p-9p								
				10/10/16	to 10/16/16	1x	S				
	WSPA			Su	10/16/16	:30	8:47 PM	RC0516H	\$2,250.00		1
27	WSPA	The Late Show	1135p-1237a								
			•	10/10/16	to 10/16/16	1x	F				
	WSPA			F	10/14/16	:30	12:36 AM	RC0816H	\$250.00		2
				10/17/16	to 10/23/16	1x	M				
	WSPA			M	10/17/16	:30	12:29 AM	RC0516H	\$250.00		3
28	WSPA	Late Late Show	1237a-137a								



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Account Executive	Katz Washington				
Sales Office	Katz/Washington				
Sales Region	National				

Order #	860636				
Alt Order #	25168582				
Deal #					
Order Flight	10/11/16 - 10/17/16				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WSPA	Late Late Show	1237a-137a			•	•	•			
				10/10/1	6 to 10/16/16	1x	F				
	WSPA			F	10/14/16	:30	1:13 AM	RC0816H	\$90.00		1
				10/17/1	6 to 10/23/16	1x	M				
	WSPA			M	10/17/16	:30	1:07 AM	RC0816H	\$90.00		2
29	WSPA	HAWAII FIVE 0	9p-10p								
				10/10/1	6 to 10/16/16	1x	F				
	WSPA			F	10/14/16	:30	9:44 PM	RC0816H	\$1,600.00		1
30	WSPA	BLUE BLOODS	10p-11p								
				10/10/1	6 to 10/16/16	1x	F				
	WSPA			F	10/14/16	:30	10:33 PM	RC0516H	\$2,200.00		1
31	WSPA	MADAM SECRETARY	9p-10p								
				10/10/1	6 to 10/16/16	1x	S				
	WSPA			Su	10/16/16	:30	9:42 PM	RC0816H	\$1,800.00		1
32	WSPA	WSPA 530A News	530a-6a								
				10/17/1	6 to 10/23/16	1x	M				
	WSPA			М	10/17/16	:30	5:41 AM	RC0816H	\$200.00		1
			Aired Spots	37							

<u>Gross Total</u> \$21,070.00 <u>Agency Commission</u> \$3,160.50

Net Amount Due \$17,909.50 Payment Terms 30 Days